MAN6003  Foundations of Executive Management (3 credits/6 weeks)
A study of management strategies, techniques, and their application to the development of improved managerial effectiveness. A study of the administration of an organization with emphasis on planning methods, organizing techniques, motivating factors, and controlling procedures is included.

MAN6023  Organizational Behavior (3 credits/6 weeks)
A systematic examination of variables, psychological and sociological, that are important in the comprehension of individual motivation, the managing of groups, interpersonal relationships, and organizational effectiveness, as well as creativity and leadership within the organization.

MAN6063  Management Ethics and Leadership (3 credits/6 weeks)
An exploration of the issues of ethical and moral development relevant to formulating a personal philosophy of management and administration and developing a continuing renewal of personal and professional growth. Students analyze their own values and ethics through interactive discussions and projects, and develop an integrative approach to ethics from a Christian management perspective that emphasizes fairness, integrity, honesty, and human dignity.

ACC6003  Managerial Accounting (3 credits/6 weeks)
This course provides a comprehensive exploration of managerial accounting. The course focuses on the use of accounting data in the management of an organization. What accounting data are interesting and how they might be used depend on what the manager is seeking to accomplish and what other information is available.

BSS6003  Managerial Statistics (3 credits/6 weeks)
This course provides students exposure to the use of statistical procedures for the purpose of generating decision-making information. The course emphasizes an understanding of the conceptual basis of statistical methods with the purpose of enabling students to identify the appropriate statistical procedure to use with specific decision problems. The main topics include probability and distribution theories, interval estimations, hypothesis testing, chi-square test, regression, and multiple regression.

MAR6003  Marketing Management (3 credits/6 weeks)
An introduction to the theory and practical application of marketing principles. Special emphasis is given to developing a framework for analyzing strategic marketing situations by defining target markets and developing a marketing mix related to the market stakeholders of the organization.

MAN6103  Operations Management (3 credits/6 weeks)
A study of business processes, procedures and strategies used to transform inputs into finished goods and services. The course consists of two main components: a body of knowledge component and a critical thinking component.

ECO6083  Business Conditions (3 credits/6 weeks)
A study of the concepts of macroeconomics theory and policy: including classical, Keynesian, and contemporary economic models and their application to the business environment.

MAN6073  Political, Social, and Legal Issues Facing Managers (3 credits/6 weeks)
A study of the ethical, moral, and legal responsibilities of a manager. National, state, and local laws and customs are examined as they relate to the business enterprise, the rights of workers, the community, and governments.

FIN6013  Corporate Finance (3 credits/6 weeks)
A study of risk management, capital budgeting, cost of capital, capital structure, the function and role of capital markets, and analysis of financial statements.

MAN6093  Global Business (3 credits/6 weeks)
An intensive course designed to give a thorough understanding of the important dimensions of conducting business internationally. Students gain an appreciation of the complexities associated with international business including: the importance of cultural differences, choice of modes of entry, strategic marketing strategies, strategic human resource strategies, and important international business theories.

MAN6043  Strategic Management (3 credits/6 weeks)
A capstone study of how firms formulate, implement, and evaluate strategies. Students study strategic management concepts and techniques used to chart the future direction of different organizations. The major responsibility of the student is to make objective strategic decisions based on an integrated perspective of the program curriculum and to justify their decisions through oral and written communication.

BSS6029  Business Internship (3 credits)
A supervised experience performed in a professional environment representing a student’s major discipline.